



Sr. Copywriter / MarCom Manager

Based in the Malaga office and as part of the Global Brand Marketing team, you will have a key role in crafting compelling content to bring to life and build a community around Screening Eagle brands.

What will you do

- Grow our digital communities and drive engagement through relevant content and campaigns that support business priorities
- Craft launch messaging for products and solutions and work to turn technical information into meaningful customer benefits
- Writing, editing and proofreading content efficiently and at scale, ensuring a consistent tone of voice
- Own and develop multiple streams of the editorial/content calendar based on our brand awareness initiatives
- Support in the creation of press releases and internal communications
- Savvy and strategic social media user as well as an understanding of the role of SEO in content
- Ability to lead and deliver on long-term projects but also to work on multiple projects at once while maintaining quality standards, deadlines and good humour
- Team player with phenomenal attention to detail and project management skills
- Ability to communicate clear creative briefs that are associated with content with our graphic colleagues
- Ability to work cross-functionally with global remote teams from a variety of cultures and disciplines, as well as to build a network of external partners and collaborators
- Proficiency across CMS, PowerPoint, marketing automation and social media platforms

What do we expect

- English native speaker – MANDATORY for consideration in the hiring process
- Bachelor's degree in Communication or related field
- 7+ years relevant content marketing experience in house or/and in agency or as a freelancer with a strong focus on B2B and technical information/industries
- A skilled and creative storyteller with exceptional writing and editing skills, able to translate complex content into engaging copy for both internal and external audiences
- A combination of creative and analytical skills and a commitment to quality, accuracy, and consistency, including adherence to brand standards and voice

About the #EagleTeam

Screening Eagle Technologies | Proceq | Dreamlab

We are on a mission to protect the built world with software, sensors and data. We hire talented problem-solvers with bold ambition who share our passion for inspection technology to sustain mission-critical assets and infrastructure for future generations. Our culture is creative, innovative and inclusive. We are a fast-paced, product-driven, growth company headquartered in Switzerland with our Singapore and Malaga technology hub and a global mindset looking to lead a digital revolution in inspection. Want to join the #EagleTeam?

Send your application to hr-dle@screeningeagle.com